



MEDIA KIT

SHARON IDAHOSA

PODCAST
HOST

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2024



Let's Talk Agriculture Podcast



PODCAST
**LET'S TALK
AGRICULTURE**



Host
DAHOSA



The Let's Talk Agriculture podcast show is a leading platform that provides invaluable insights, trends and opportunities in the agricultural industry.

With a global reach spanning 32 countries, our show has garnered a dedicated audience of over 7,000 listeners.

Our engaging content attracts a diverse demographic, and continues to be a trusted source for agricultural businesses seeking to stay informed and connected with industry developments.



OUR NUMBERS

TOP 5 LOCATIONS

Nigeria
United States
India
France
United Kingdom

Total
Listeners

7K

Episodes
Created

73+

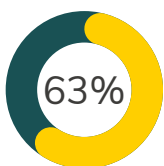
Locations
Reached

32+

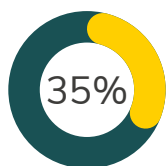
Streamed
More

518%

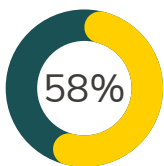
DEMOGRAPHICS



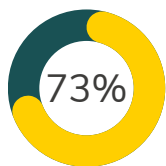
Men



Female



23-34
yrs old



Education
& Business

SHOW HIGHLIGHTS

- 73 episodes created & counting.
- Engaged & dedicated fan base.
- Valuable industry insights & trends.
- Platform for agriculture businesses to connect & grow.

SOME BRANDS WE'VE HAD ON THE PODCAST



Advertising Options

We partner with brands that align with our podcast content & target audience by offering podcast advertising opportunities in the form of sponsored segments, mentions and full advertising during episodes.

Ad Formats

Host-Read Ads

Ads delivered personally by the host, adding a personal touch & authenticity.

Programmatic Ads

Pre-recorded advertisement that can be strategically placed within the episode.

What We Offer

Sponsored Segments

We offer brands the opportunity to have a dedicated segment within the podcast where the host can discuss & highlight the brand's products, services or initiatives.

Mentions

The host incorporates the brand's name, product or services into the natural flow of episode.

Full Advertisement

This allows brands to showcase their products or services through dedicated ad spots with the episode.

Affiliate Links

We promote products & services of brands to our audience.



Work with Us



+234-91-3250-8285

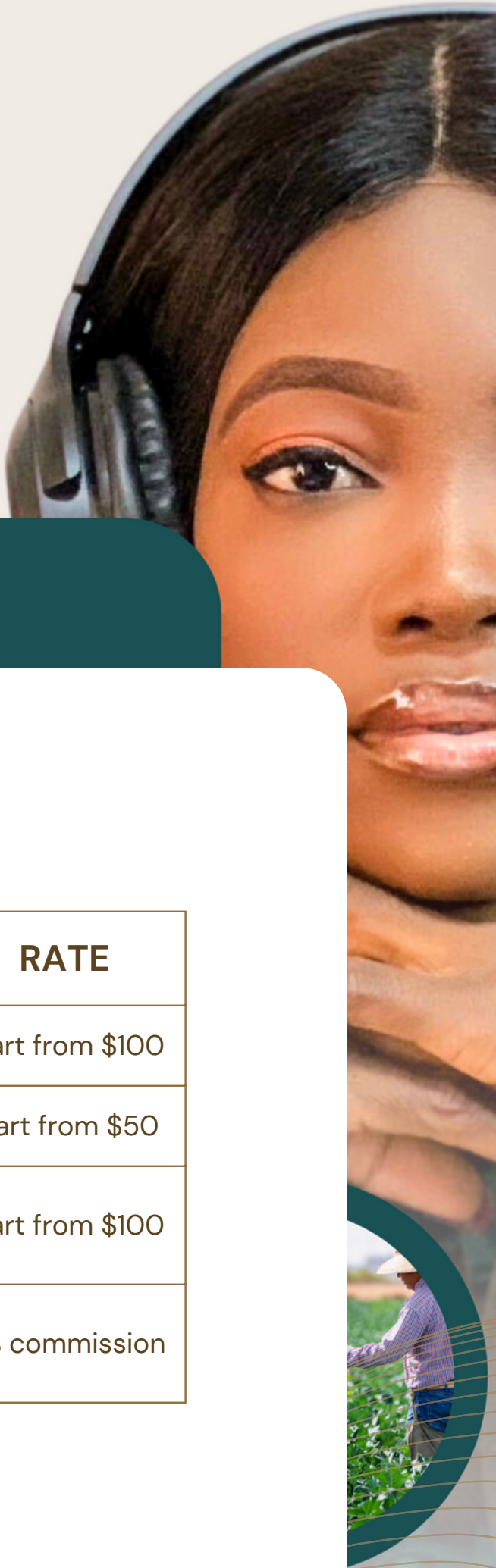


podcast@letstalkagriculture.com



agricpR

View our other services at
www.letstalkagriculture.com



PODCAST
ADVERTISING RATES

SERVICE	DESCRIPTION	RATE
Sponsored segments	One (1)episode	start from \$100
Mentions	One (1) episode	start from \$50
Full advertising	Pre-roll, mid-roll, post-roll	start from \$100
Affiliate marketing	Links on shownotes	5% commission

GET STARTED



Podcast Host
SHARON IDAHOSA

Sponsorship Options

Our sponsorship packages are designed to provide various levels of exposure and engagement opportunities for brands looking to align with the episodes/series on the Let's Talk Agriculture podcast show.



Podcast Host
SHARON IDAHOSA

Platinum Sponsorship Package	\$200	Gold Sponsorship Package	\$150
<ul style="list-style-type: none">• Exclusive Episode Sponsorship: Be the exclusive sponsor for a dedicated episode.• Prominent Brand Placement: Featured in the podcast description, mentioned during episode.• Logo Display: Logo displayed on podcast cover art for sponsored episode.• Social Media Promotion: Dedicated post on our social media platforms highlighting your sponsorship.• Customized Call-to-Action: We include a tailored call-to-action to drive engagement with your brand.		<ul style="list-style-type: none">• Episode Sponsorship: Sponsor a selected episode.• Acknowledgment: Mentioned at the beginning and end of the sponsored episode.• Logo Recognition: Logo displayed on the podcast episode page & social media posts.• Social Media Exposure: Mention in a dedicated social media post related to the sponsored episode.• Call to action: We include a call-to-action message to drive engagement with your brand.	

PODCAST
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**Silver
Sponsorship
Package**

\$100

- Segment Sponsorship: Sponsor a segment within an episode.
- Acknowledgment: Mentioned at the beginning and end of the episode.
- Logo Visibility: Logo displayed on podcast episode page
- Social Media Mention: Included in social media posts related to the segment/episode.
- Call-to-Action: Opportunity to include a call-to-action message to drive audience interaction..

**Bronze
Sponsorship
Package**

\$50

- Supporter Recognition: Acknowledgment as a supporter of the episode.
- Logo Display: Your logo featured on the podcast website as an episode supporter.
- Social Media Appreciation: Mention in a social media post recognizing supporters.
- Gratitude Mention: Thank you for your support mentioned in the episode